



IN THE SAMARA REGION THERE ARE TWO TERRITORIES OF ADVANCING SOCIAL AND ECONOMIC DEVELOPMENT, TOGLIATTI AND CHAPAEVSK, THERE IS A SPECIAL ECONOMIC ZONE TOGLIATTI, AND ALSO STATE AND PRIVATE INDUSTRIAL PARKS HAVE BEEN CREATED AND CONTINUE TO BE CREATED. MOREOVER, THE AGENCY FOR ATTRACTING INVESTMENTS IS WORKING IN THE REGION TO HELP AN INVESTOR ON THE PRINCIPLE OF "ONE WINDOW".

prises and individual business support initiative" and "International cooperation and export". In fact, due to the "single window" the business is able to get comprehensive support and assistance at all stages of work in the region".

## **DEVELOPING INFRASTRUCTURE** In addition

to the work on removal of administrative barriers, activities to develop investment infrastructure are underway in the Samara region. Two territories of priority social and economic development work in the region: Togliatti and Chapaevsk, a special economic zone (SEZ) Togliatti, industrial parks have been created and continue to be created, including in the territory of the SEZ.

For example, in the territory of the Preobrazhenka industrial park there are 12 residents who have already invested more than 5.2 billion rubles in the site, and more than 3.5 thousand jobs have been created in the factories they have opened. Since October last year, a plant for production of dry gypsum based building mixes from the international Knauf group of companies is operating in the territory of the Chapaevsk industrial park. The production of the anchor resident created 34 high-tech jobs, the amount of private investment exceeds 1.8 billion rubles.

According to Knauf managing partner Manfred Grundke, their group of companies did not have its own production in the Volga region before opening of the plant in the Samara Region. "For us this project has become a successful example of implementation of import substitution and localization of production. The regional authorities provided us with effective assistance in its implementation, thanks to which all emerging issues were resolved along a non-bureaucratic path. Effective mechanisms have been created in the Samara region that contribute to improving the investment climate in the country", Mr Grundke said at the commencement of a new production.

As Minister of economic development and investment of the Samara Region Dmitry Bogdanov said, the industrial parks operating in the region are in high demand among investors, therefore the regional government and the Ministry of economic development are preparing additional territories in advance to accommodate new residents. One of these territories is organized in the vicinity of the village of Novosemeykino. The site is designed as an industrial park. "We have already submitted relevant applications within the framework of the national project on small and medium-sized enterprises and support of individual entrepreneurship initiatives. In the coming year we expect to carry out all the necessary work

to prepare in advance for investment demand in our region that is increasing every day", added Bogdanov.

TO BECOME A LEADER According to experts, the Samara region still has work to do in terms of improving the investment climate. So, according to Anna Shlapakova, entrepreneurs note that the most difficult thing in a dialogue with the authorities of the Samara region is paperwork for obtaining building permits. "There is still a lot of bureaucracy, which hinders the attraction of investments in the region. In general, the dynamics is positive and, most importantly, the authorities notice feedback and are ready to work on eliminating the causes of the negative", the expert said.

Indeed, according to the Samara region government data, the region experienced a decline of 10 indicators in that very national ranking. Moreover, the largest was in terms of effectiveness of procedures for issuing construction permits. "We have not reached the ideal here. Entrepreneurs should feel the changes, that it has become easier to obtain a building permit, it has become simpler to connect to utility networks. This is what we must provide", said Viktor Kudryashov.

According to him, the positions that the Samara region holds today in the national ranking, despite the fact that the

region showed one of the highest dynamics in the country, do not satisfy the authorities. "We should be in the top ten, and even better, in the top three regions of the country. Therefore, together with public organizations that represent the interests of entrepreneurs, with investors who have already gone a certain way to obtain building permits, we identify factors that still hinder the increase in investment activity, that hamper decision – making on investing in the region's economy, and we are planning measures to eliminate these factors", said the first vice governor.

Anna Shlapakova reminds that, according to the results of the last year, a total of 175 investment projects were included in the investment portfolio of the Samara Region, 31 of them were included in the list of strategic ones. "In order to become one of the three leaders in the national rating of investment attractiveness this is not enough, of course, and the region needs to focus more on further work with small and medium enterprises, as well as to continue to develop attracting investors in the territory of advanced social and economic development and in special economic zone", said Ms. Shlapakova. In general, according to experts, in future the Samara region should be among the five best regions in terms of investment attractiveness.





## SAMARA REGION IS THE CENTER OF UNIQUE COMPETENCIES

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